



For Immediate Release

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## **Tul Announces business partnership with Infineon Technologies**

*To ensures both companies' strong presence in the worldwide marketplace*

TAIPEI, TAIWAN (June 8, 2005) – Tul Corporation today officially announces the beginning of a business partnership with Infineon Technologies – the world's leading provider for semiconductor and memory products. This partnership is initially dealt on Infineon's DRAM for Tul's X700 Series graphics boards, and seen as a starting point for a long-term DDR2 support for the graphics boards market.

With Tul's expertise in graphics boards design plus Infineon's reputation in offering stable memory solutions, this cooperation is expected to be successful and beneficial to both companies' presence in the worldwide marketplace. "We are very pleased to have come to a consensus with Infineon that we shall leverage each other's resources, experiences, and mostly, brand names, in order to reach the ultimate goal of offering time-to-market and the best-quality products to customers," says Ted Chen, C.E.O. of Tul Corporation. "We have the confidence that the competitive DDR2 Graphics RAM on the X700 series is a cost optimized solution for price-performance buyers in Asia," continues Chen.

Moreover, this partnership includes marketing cooperation such as joint-promotional tools and activities, beginning at world's second-largest computer tradeshow – Computex Taipei 2005, as well as global channels and websites.

"I am proud to work with Tul – a No. 3 graphics card manufacturer in the global IT industry, and I am sure that this is only the beginning of our partnership. Infineon remains its competitive edge in key markets in order to help our partners achieve great successes and qualities," says Dr. Erik Greger, Senior Director and Head of Graphics DRAM Marketing Worldwide at Infineon.

In the challenging market environment nowadays, Tul continues to show a strong and leading position in its global channel network through new partnerships as it is with Infineon Technologies.

### About Tul™ Corporation

Tul™ Corporation (Tul: Technology UnLimited in brief), headquartered in Taipei, Taiwan, is established in 1997, and a leader within the PC industry, owning the well-known graphic card brand—PowerColor. Tul is also a leading provider of motherboards, thin

### **TUL CORPORATION**

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clients and Home Gateway Services - making the company one of the PC industry's fastest growing suppliers for integrated PC product solutions around the globe. Tul employs more than 150 talents, and has branch offices in over 50 countries for supporting dealers, distributors, as well as over 300 channel partners. Tul's major customers include tier one ODMs, distributors, VARs, and system integrators. For more details, please consult: [www.tul.com.tw](http://www.tul.com.tw). © Tul™ Corporation

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Further information on Infineon Technologies is available at [www.infineon.com](http://www.infineon.com)

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