

The 2nd Annual OIC Design Contest Begins!

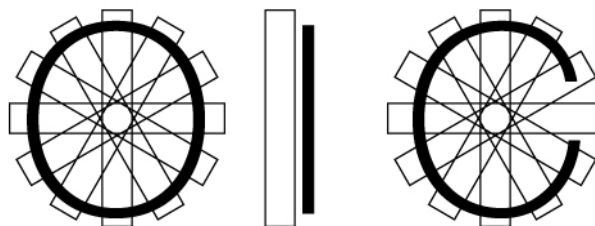
Entertainment Anywhere - Enjoy the Technologies with Fun and Creativities

TAIPEI, TAIWAN (30 September, 2005) – In order to continuously encourage the youngsters to devote themselves into industrial design, Tul Corporation today announces the beginning of its Second Annual Only Ideas Count (OIC) Design Contest with the theme – “Entertainment/Media Center Anywhere!”. Like last year, the target participants are college students who are either currently live in Taiwan or hold the Taiwan passport. Registration will be made via Internet/Website from October 1 until December 30, 2005.

The objective of this year’s OIC Design Contest is to enjoy the technologies with fun and creativities. Therefore, there are three criteria that the participants have to meet: 1) mobile and transportable; 2) easy applications even for elders and children; and 3) ‘green’ and ‘recycle’ ideas adoption. Tul expects to have over 30% participants than last year.

“The reason we continue to conduct the design contest is to nurture the young and talented students in Taiwan by offering them a complete platform between their skills and drawings on paper and the real products into markets. Of course prizes are critical to attract these teenagers, but we also believe that they will learn more than anything from the participating processes itself,” says Ted Chen, C.E.O. of Tul Corporation.

Differently from the First Annual contest, Tul invites quite a few close partners, including the media, printing and design houses, as well as some world-famous IT companies, to join this prestigious event together this year. With the same token, the total of ten judges is also professional and diversified. During the two parts of the judgment process – preliminary and final selections, judges will weigh the creations based on ‘creativity’, ‘esthetics’, ‘design completeness’ and ‘concept delivery’. Tul determines to conduct a fair contest with through and expert opinions.



More information is available on <http://www.tul.com.tw/oic/oic.htm>.

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About Tul™ Corporation

Tul™ Corporation (Tul: Technology UNlimited in brief), headquartered in Taipei, Taiwan, is established in 1997, and a leader within the PC industry, owning the well-known graphic card brand – PowerColor. Tul is also a leading provider of motherboards, thin clients and Home Gateway Services - making the company one of the PC industry's fastest growing suppliers for integrated PC product solutions around the globe. Tul employs more than 150 talents, and has branch offices in over 50 countries for supporting dealers, distributors, as well as over 300 channel partners. Tul's major customers include tier one ODMs, distributors, VARs, and system integrators. For more details, please consult: www.tul.com.tw.

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